Innovation Grant Rubric

Criteria	7–8 Points	5–6 Points	3–4 Points	1–2 Points
Clarity	Project goals are specific, clearly articulated, fully measurable, and realistically achievable.	Project goals are clearly stated, mostly measurable, and likely attainable.	Project goals are somewhat vague, may not be measurable, and could be difficult to achieve.	Project goals are unclear, lack measurability, and are unlikely to be achieved.
Congruence	Project design is strongly aligned with the stated goals and represents the most effective strategy for achieving them.	Project design is clearly connected to the goals and appears appropriate for their achievement.	Project design and goals show some alignment, but the effectiveness of the approach is uncertain.	The connection between project design and goals is unclear or weak; the approach is unlikely to achieve the desired outcomes.
Budget	Budget includes detailed, quantitative information; all foreseeable costs are considered, and funds are allocated efficiently.	Budget provides quantitative data and accounts for most anticipated expenses; funds are allocated with general efficiency.	Budget provides basic details and covers some key expenses but overlooks others or lacks efficiency in allocation.	Budget is incomplete, lacks necessary details, and does not demonstrate thoughtful or efficient use of funds.
Timeline	Timeline outlines specific tasks in a logical, sequential format that clearly demonstrates the project can be completed on time.	Timeline describes tasks in a logical order and indicates the project can likely be completed within the timeframe.	Timeline lists general tasks in sequential order but leaves questions about feasibility within the given timeframe.	Timeline is vague or incomplete, raising doubts about the project's ability to be completed on time.

Scoring Instructions:

Add the scores for each category, then divide by 4 to calculate the average.